

HOW TO PREPARE FOR YOUR NEXT PHOTOSHOOT

A quick guide



Hi!



My first name is Brittany and my middle name is Dezel, hence my brand name, "Bri Dezel." You can call me Brittany, Bri, Mrs. Lewis, or Queen Bri (I'll answer to all LOL).

I believe portrait photography requires an understanding and love of people. It is such an intimate experience to trust that someone will capture the essence of who you are in a way that represents how you want to be seen.

For this reason, I believe in both me and my clients being as prepared as possible for their shoots.

Photography is a collaborative experience. When my clients book a shoot, I will include a mood board that aligns with the contact form they previously filled out.

The mood board will consist of the general shoot theme as well as a few poses for the client to keep in mind and that I will refer to during the shoot so that there is no guess work when it's shoot day.

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You've completed your contact form, signed your contract, paid your deposit, and your shoot is booked. Now What?

Action Steps

1

Review Your Mood board and confirm how many days you have to prepare between now and shoot day.

2

Schedule all necessary appointments to happen no later than 2 days prior to your shoot.

3

Review your checklist the night before and again the morning of.



Step 1

Review Your Mood board and confirm how many days you have to prepare between now and shoot day.



Reviewing your mood board will give you an opportunity to figure out what outfits foster your vision and it will be an opportunity for you to study suggested poses so that you have a starting point for your shoot.

Consider how much time you have to prepare for your shoot so that you know what you can get done within that timeframe and what you may need to improvise on or reconsider.

Remember, you want to be as prepared as possible so that you can focus on the moment you've invested in.



Step 2



Schedule all necessary appointments to happen no later than 2 days prior to your shoot.

Further to step 1, consider the timing of your photoshoot and the concept when scheduling appointments.

For instance, if you are getting your hair done or cut, you will need to make an appointment.

Even if you are doing your own grooming, you will still need time to do this. Trust me! **DO NOT WAIT UNTIL THE NIGHT BEFORE YOUR SHOOT** to do anything that will take you hours to complete.

You will be exhausted and I want you to always be your best, hydrated, vibrant self.

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Step 3

Review your checklist the night before and again the morning of.



Reviewing your checklist is one of the most important steps in this process. Whether we are doing headshots, family photos, birthday photos, or brand shoots, being prepared will ensure you have the best experience possible during the shoot.

I've included a general checklist on the next page of things to consider prior to your shoot. You may have your own list, but this can certainly help you get started.

Day of Checklist

It's the day of your shoot!
You've already completed
the necessary steps that led
up to today. Now what?

- Confirm time, location, entry instructions, and your distance from the location.
- Review your mood board
- Hydrate and eat at least 1 hr before your shoot or allow time to grab something on the way.
- If you have not heard from your photographer at least 1 hour before the shoot, check in with them.
- If you are only wearing one look, put your accessories on before you leave.
- Double check your clothing, accessories, props...etc are ready to go.
- Be on time. Have fun! Confirm when you should be expecting the watermarked images if unknown.



Thanks!

I'm so excited to work with and/or continue working with you and I hope this guide is beneficial to you.



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